

# Every patient deserves to be seen.



## Up to 50% of first IV catheter stick attempts fail,<sup>1</sup> and first attempt failure rate is up to 21% higher in patients with dark skin pigmentation.<sup>2</sup>

- Multiple insertion attempts can lead to treatment delays, increased risk of infection, and patient and staff dissatisfaction.<sup>1,3</sup>
- First attempt failure complications are associated with patient demographics including skin color, age, and BMI.<sup>4</sup>
- CDC data shows that 49.9% of non-Hispanic Black adults suffer from obesity,<sup>5</sup> a condition that makes obtaining vascular access especially challenging.

### The vascular anatomy of *all* patients is equally visible with AccuVein.



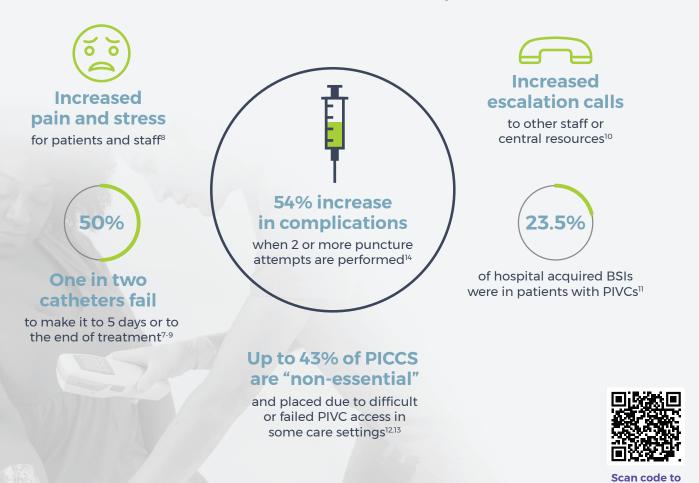
"Every patient deserves the right to safe, equitable health care. All health care organizations have a responsibility to identify and address the disparities that their unique patient populations face."

**DR. JONATHAN B. PERLIN, MD, PhD** President and CEO - The Joint Commission

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PIVC placement is the most commonly-performed invasive procedure in medicine<sup>1</sup> with up to 90% of patients receiving IV therapy during their hospital stay.<sup>6,7</sup>

### Failed sticks result in a cascade of clinical and operational issues<sup>8-11,13-15</sup>



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